

Sherri Medina

Principal & Chief Executive Officer



Sherri Medina is Principal and Chief Executive Officer of HealthBridge. Prior to HealthBridge, she was a key principal of Epic Ventures, a group specializing in investments in post-acute care solutions. During her career, she has served a pivotal role in the healthcare industry through targeted strategic operational, clinical and financial direction. She has provided consulting services to existing healthcare practices and those seeking investment across the post-acute continuum. Sherri brings 30+ years of experience in healthcare services, having built companies in the post-acute rehabilitation sector, including one of the nation's largest contract rehab companies with over \$200 million in revenues and multi-state operations.

Before founding HealthBridge, Sherri was CEO and co-owner of CareMeridian, a leading provider of residential subacute care services to the catastrophically ill and injured population. Following the sale of the company, she continued as Executive Director. Previously, Sherri was a corporate officer and Senior Vice-President of Rehabilitation Services for Regency Health Services, Inc., a leading national provider of post-acute care services and California's largest operator of long-term care facilities (NYSE – RHS). Regency had acquired South Coast Rehabilitation Services (SCRS), which Sherri founded. Prior to Regency, Sherri was CEO of SCRS since founding it in 1988. SCRS provided physical, occupational, speech, and respiratory therapy services to hospitals, skilled nursing facilities, outpatient clinics, and home health agencies.

Sherri is a past recipient of *Ernst & Young T Magazine's* Entrepreneur of the Year Award for healthcare in Orange County, California, and the *Orange County Business Journal's* Women in Business Award. She has been a member of Young President's Organization (YPO) since 1994 and currently serves on the board of the YPO Gold California Coast Chapter. She is a member of the Board of Trustees at the University of Redlands and a board member for Augie's Quest, a fundraising arm for the ALS Therapy Development Institute. Sherri is active in her local healthcare community, having served as Chair of the Board of Trustees at Mission Hospital Regional Medical Center, a premier trauma center in Orange County, California. She has served on numerous non-profit community boards and is a founding member of the Women's Philanthropy Fund of the United Way of Orange County.

Sherri earned her master's and bachelor's degrees in Communicative Disorders from the University of Redlands in Southern California. She is a licensed speech-language pathologist and a past practitioner, specializing in stroke rehab, neurodegenerative and neurocognitive disorders.